

DUPLICATE

INVOICE



WXYZ
20777 W. 10 Mile Rd.
Southfield, MI 48037
Main: (248)827-7777
Billing: (877)290-6086

www.wxyz.com

Billing Address:

Smart Media Group
Attention: Accounts Payable
814 King Street - Suite 400
Alexandria, VA 22314-3039

Send Payment To:

WXYZ
P.O. Box 643405
Cincinnati, OH 45264-3405

Invoice #	Invoice Date	Invoice Month	Invoice Period
314499-1	10/21/12	October 2012	10/01/12 - 10/18/12

Station	Account Executive	Sales Office	Sales Region
WXYZ	Dave Lombardo	EWS - Washing	National

Advertiser	Product	Estimate Number
Judicial Crisis Network	JCN - Judicial Crisis Netw	C12C18

Flight Dates	Order #	Alt Order #
10/12/12 - 10/18/12	314499	

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code
12891		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/12/12	10/12/12	M-F 9a-10a	9-10am M-F	----F--	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 ----F-- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ F 10/12/12 9:57 AM M-F 9a-10a 9-10am M-F :30 TVGENJCN1201H \$1,000.00 NM									
2	10/15/12	10/18/12	M-F 9a-10a	9-10am M-F	MTWT---	:30	4	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 MTWT--- 4 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WXYZ M 10/15/12 9:51 AM M-F 9a-10a 9-10am M-F :30 TVGENJCN1201H \$1,000.00 NM 1 WXYZ Tu 10/16/12 9:35 AM M-F 9a-10a 9-10am M-F :30 TVGENJCN1201H \$1,000.00 NM 2 WXYZ W 10/17/12 9:43 AM M-F 9a-10a 9-10am M-F :30 TVGENJCN1201H \$1,000.00 NM 4 WXYZ Th 10/18/12 9:33 AM M-F 9a-10a 9-10am M-F :30 TVGENJCN1201H \$1,000.00 NM									
3	10/15/12	10/17/12	M-F 11a-12n	11am-12pm M-F	M-W----	:30	2	\$2,900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 M-W---- 2 \$2,900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WXYZ M 10/15/12 11:13 AM M-F 11a-12n 11am-12pm M-F :30 TVGENJCN1201H \$2,900.00 NM 1 WXYZ W 10/17/12 11:45 AM M-F 11a-12n 11am-12pm M-F :30 TVGENJCN1201H \$2,900.00 NM									
4	10/12/12	10/12/12	M-F 12-1pm	12-1pm	----F--	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 ----F-- 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ F 10/12/12 12:28 PM M-F 12-1pm 12-1pm :30 TVGENJCN1201H \$1,200.00 NM									



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Judicial Crisis Network	JCN - Judicial Crisis Netw	C12C18	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	10/15/12	10/18/12	M-F 12-1pm	12-1pm	MTWT---	:30	4	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 MTWT--- 4 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WXYZ M 10/15/12 12:46 PM M-F 12-1pm 12-1pm :30 TVGENJCN1201H \$1,200.00 NM									
3 WXYZ Tu 10/16/12 12:44 PM M-F 12-1pm 12-1pm :30 TVGENJCN1201H \$1,200.00 NM									
1 WXYZ W 10/17/12 12:45 PM M-F 12-1pm 12-1pm :30 TVGENJCN1201H \$1,200.00 NM									
4 WXYZ Th 10/18/12 12:28 PM M-F 12-1pm 12-1pm :30 TVGENJCN1201H \$1,200.00 NM									
6	10/12/12	10/12/12	Dr. Oz	4-5pm M-F	----F--	:30	1	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 ----F-- 1 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ F 10/12/12 4:14 PM Dr. Oz 4-5pm M-F :30 TVGENJCN1201H \$1,400.00 NM									
7	10/15/12	10/18/12	Dr. Oz	4-5pm M-F	MTWT---	:30	4	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 MTWT--- 4 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WXYZ M 10/15/12 4:16 PM Dr. Oz 4-5pm M-F :30 TVGENJCN1201H \$1,400.00 NM									
3 WXYZ Tu 10/16/12 4:13 PM Dr. Oz 4-5pm M-F :30 TVGENJCN1201H \$1,400.00 NM									
1 WXYZ W 10/17/12 4:12 PM Dr. Oz 4-5pm M-F :30 TVGENJCN1201H \$1,400.00 NM									
4 WXYZ Th 10/18/12 4:40 PM Dr. Oz 4-5pm M-F :30 TVGENJCN1201H \$1,400.00 NM									
8	10/12/12	10/12/12	M-F 3p-4p	3-4pm M-F	----F--	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 ----F-- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ F 10/12/12 3:17 PM M-F 3p-4p 3-4pm M-F :30 TVGENJCN1201H \$1,000.00 NM									
9	10/15/12	10/18/12	M-F 3p-4p	3-4pm M-F	MTWT---	:30	4	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 MTWT--- 4 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WXYZ M 10/15/12 3:29 PM M-F 3p-4p 3-4pm M-F :30 TVGENJCN1201H \$1,000.00 NM									
2 WXYZ Tu 10/16/12 3:47 PM M-F 3p-4p 3-4pm M-F :30 TVGENJCN1201H \$1,000.00 NM									
1 WXYZ W 10/17/12 3:42 PM M-F 3p-4p 3-4pm M-F :30 TVGENJCN1201H \$1,000.00 NM									
4 WXYZ Th 10/18/12 3:40 PM M-F 3p-4p 3-4pm M-F :30 TVGENJCN1201H \$1,000.00 NM									
10	10/12/12	10/12/12	7 Action News This Morni	430a-5a	----F--	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 ----F-- 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ F 10/12/12 4:47 AM 7 Action News This Morning 430a-5a :30 TVGENJCN1201H \$300.00 NM									



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Judicial Crisis Network	JCN - Judicial Crisis Netw	C12C18	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
11	10/15/12	10/18/12	7 Action News This Morni	430a-5a	MTWT---	:30	4	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 MTWT--- 4 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ M 10/15/12 4:55 AM 7 Action News This Morning 430a-5a :30 TVGENJCN1201H \$300.00 NM									
2 WXYZ Tu 10/16/12 4:49 AM 7 Action News This Morning 430a-5a :30 TVGENJCN1201H \$300.00 NM									
4 WXYZ W 10/17/12 4:55 AM 7 Action News This Morning 430a-5a :30 TVGENJCN1201H \$300.00 NM									
3 WXYZ Th 10/18/12 4:53 AM 7 Action News This Morning 430a-5a :30 TVGENJCN1201H \$300.00 NM									
12	10/13/12	10/13/12	Action News SAT 6am	SAT 6-7am	-----S-	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----S- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Sa 10/13/12 6:42 AM Action News SAT 6am SAT 6-7am :30 TVGENJCN1201H \$500.00 NM									
13	10/14/12	10/14/12	Action News SUN 6am	SUN 6-7am	-----S	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----S 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Su 10/14/12 6:43 AM Action News SUN 6am SUN 6-7am :30 TVGENJCN1201H \$500.00 NM									
14	10/13/12	10/13/12	GMA SAT 7-8am	SAT 7-8am	-----S-	:30	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----S- 1 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Sa 10/13/12 7:59 AM GMA SAT 7-8am SAT 7-8am :30 TVGENJCN1201H \$900.00 NM									
15	10/14/12	10/14/12	GMA SUN 7-8am	SUN 7-8am	-----S	:30	2	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----S 2 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WXYZ Su 10/14/12 7:27 AM GMA SUN 7-8am SUN 7-8am :30 TVGENJCN1201H \$900.00 NM									
1 WXYZ Su 10/14/12 7:55 AM GMA SUN 7-8am SUN 7-8am :30 TVGENJCN1201H \$900.00 NM									
16	10/14/12	10/14/12	Action News SUN 8am	Sun 8-930am	-----S	:30	2	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----S 2 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WXYZ Su 10/14/12 8:27 AM Action News SUN 8am Sun 8-930am :30 TVGENJCN1201H \$900.00 NM									
1 WXYZ Su 10/14/12 9:09 AM Action News SUN 8am Sun 8-930am :30 TVGENJCN1201H \$900.00 NM									
17	10/12/12	10/12/12	M-F 7-9am	7-9am M-F	----F--	:30	1	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 ----F-- 1 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ F 10/12/12 8:54 AM M-F 7-9am 7-9am M-F :30 TVGENJCN1201H \$2,000.00 NM									



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Advertiser	Product	Estimate Number	
Judicial Crisis Network	JCN - Judicial Crisis Netw	C12C18	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
18	10/15/12	10/18/12	M-F 7-9am	7-9am M-F	MTWT---	:30	4	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 MTWT--- 4 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WXYZ M 10/15/12 8:42 AM M-F 7-9am 7-9am M-F :30 TVGENJCN1201H \$2,000.00 NM 1 WXYZ Tu 10/16/12 8:48 AM M-F 7-9am 7-9am M-F :30 TVGENJCN1201H \$2,000.00 NM 2 WXYZ W 10/17/12 8:53 AM M-F 7-9am 7-9am M-F :30 TVGENJCN1201H \$2,000.00 NM 3 WXYZ Th 10/18/12 8:40 AM M-F 7-9am 7-9am M-F :30 TVGENJCN1201H \$2,000.00 NM									
19	10/14/12	10/14/12	Su 6-630p	6-630pm Sun	-----S	:30	1	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----S 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Su 10/14/12 5:58 PM Su 6-630p 6-630pm Sun :30 TVGENJCN1201H \$1,800.00 NM									
20	10/15/12	10/17/12	6:28-6:30pm	6-630pm M-F	M-W----	:30	2	\$2,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 M-W---- 2 \$2,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WXYZ M 10/15/12 6:22 PM 6:28-6:30pm 6-630pm M-F :30 TVGENJCN1201H \$2,400.00 NM 1 WXYZ W 10/17/12 6:13 PM 6:28-6:30pm 6-630pm M-F :30 TVGENJCN1201H \$2,400.00 NM									

Total Spots **42** Gross Total **\$52,400.00**

Payment Terms 30 Days

Agency Commission **\$7,860.00**
Net Amount Due **\$44,540.00**